

POKERTEK ANNOUNCES CHRIS MONEYSMAKER TO PLAY IN 2011 CARNIVAL POKERPRO CHALLENGE

Players still have time to qualify on all Carnival ‘Fun Ships’ and participating PokerPro land-based properties

Matthews, NC – October 12, 2010: PokerTek, Inc. and Carnival Cruise Lines are pleased to announce that poker legend Chris MoneyMaker will play in the third annual Carnival PokerPro® Challenge poker tournament onboard the Carnival Destiny the week of January 29, 2011. MoneyMaker, a World Series of Poker Main Event bracelet winner, has officially entered the tournament and will play alongside players in the event for a chance at the \$35,000 guaranteed first place prize.

“We’re pleased to have Chris MoneyMaker as part of the Carnival PokerPro Challenge tournament this year,” said Rodney Dofort, Senior Vice President of Casino Operations for Carnival Cruise Lines’ parent company, Carnival Corporation & plc. “This is the third year we’ve hosted this tournament, and it has grown each year with more players and benefits. We believe Chris MoneyMaker’s participation takes this event to the next level for guests who are scheduled to play.”

The tournament will be played on PokerPro tables, which are the only poker tables offered on Carnival’s 22 “Fun Ships.” PokerPro’s new tournament software will facilitate the event, with the new Tournament Leaderboard giving players and spectators access to tournament status, player rankings and chip stacks.

Players interested in participating in the event still have time to qualify by winning a satellite tournament onboard all Carnival “Fun Ships” and at participating PokerPro land-based properties taking place through November 30. Players who sail on the Carnival Challenge cruise in January can also buy-in directly for \$750, subject to availability.

Carnival is the world’s most popular cruise line, with 22 “Fun Ships” operating voyages of three to 16 days in length to The Bahamas, Caribbean, Mexican Riviera, Alaska, Hawaii, the Panama Canal, Canada, New England, Bermuda, Europe and the Panama Canal. The line currently has two 130,000-ton ships scheduled for delivery - Carnival Magic, set to debut May 1, 2011, and the Carnival Breeze slated to enter service in spring 2012.

About PokerTek:

PokerTek, Inc. (NASDAQ: PTEK), headquartered in Matthews, NC, develops and markets products for the gaming industry. PokerTek developed PokerPro automated poker tables to increase revenue, reduce expenses and attract new players into poker rooms by offering interactive poker that is fast, fun and mistake-free. PokerPro tables are installed worldwide. For more information, please visit the company's website at www.PokerTek.com or contact Tracy Egan at 704.849.0860 x106.