

# Media Release

FOR IMMEDIATE RELEASE

Contact: Tracy Egan  
704.724.3377

## **PokerPro® and Carnival Cruise Lines Partner To Bring High Stakes Tournament Poker to the High Seas**

*After awarding a \$10,000 seat to the World Series of Poker, Carnival Cruise Lines and PokerPro® launch plans for a fleet-wide high stakes tournament.*

**Charlotte, NC. June 14, 2007:** Earlier this year, PokerPro® and Carnival Cruise Lines ushered in a new era for tournament poker. The two partners offered a winner-take-all satellite tournament, with the winner taking home a seat to the 2007 World Series of Poker (WSOP) Main Event. Eventually won by NYPD veteran Monty Berger, the tournament proved to be very popular with players aboard the cruise, filling all nine qualifying rounds held on the automated PokerPro® table.

Thanks in part to the success of the World Series of Poker Satellite event aboard the Carnival Legend, PokerPro® and Carnival have implemented plans for *Carnival's PokerPro® Challenge*, with over \$250,000 in cash prizes! The \$150 Satellite Events will take place January thru June 2008 aboard 10 select Carnival "Fun Ships". Winners of the satellite tournaments will earn a free seat, \$750 and discounted passage into the Final Event Tournament aboard the "Fun Ship" Fantasy on its September 20<sup>th</sup>, 2008, voyage out of New Orleans. Qualifiers in *Carnival's PokerPro Challenge* will compete for over \$70,000 in cash, and a guaranteed First Place purse of \$45,000. The entire tournament will take place on the revolutionary automated tables, PokerPro®, installed throughout casinos on the Carnival fleet. The final tournament voyage will be a poker player's dream, filled with enough tournaments, heads-up challenges, and cash games to keep any poker-playing cruiser happy.

Annual WSOP Satellite Tournaments will continue to run on Carnival cruises; the next being held on the Carnival Freedom during the November 12 cruise to the Western Caribbean. The winner of that Satellite will take home a \$10,000 seat in the 2008 WSOP.

## **Retired NYPD Officer Heading To World Series of Poker Thanks to PokerPro® and Carnival Cruise Lines**

Monty Berger has achieved his dream. A retired New York City police officer and a September 11 responder, Monty sailed on the Carnival Legend on April 9, along with 50

other hopefuls, for a shot at a World Series seat. Monty showed great resiliency, battling through the huge field before reaching the final table. From there Monty weaved his way through the final 10 players, eventually taking down the tournament and with it claiming a \$10,000 Seat at the 2007 WSOP in Las Vegas.

Monty Berger will take his skills to the grandest stage when he competes in the first round of the WSOP Main Event on July 8. The day before, Monty will be found at the PokerPro® booth at the WSOP Gaming Life Expo in the Rio All-Suites Hotel & Casino, where he will be joined by other competitors including Phil Laak and Antonio Esfandiari, challenging players in battles on PokerPro® Heads-Up™. “I can’t thank Carnival and PokerPro® enough for this opportunity. To play in this tournament is the ultimate achievement for a poker player, and I hope to play as well as I did aboard the Carnival Legend!”

## **PokerPro® and Carnival Cruise Lines Set to Giveaway Two Cruises at the Gaming Life Expo**

During this year’s WSOP Gaming Life Expo, PokerPro® and Carnival Cruise Lines will give away 2 FREE Carnival cruises for two, plus airfare, on any Carnival ship of choice. Players should visit PokerPro® Booth #635 to register for the Carnival Cruise Giveaway and compete in free heads-up tournaments on PokerPro®’s newest product offering, the two-seated PokerPro® Heads-Up™ table. The Gaming Life Expo takes place July 5-8, at the Rio All-Suites Resort and Casino in Las Vegas, NV.

### **About the Promotions Above**

To learn more about the Carnival Cruise Lines Satellite Tournament Cruises, call 1.888.OPC.CLUB (672 2582) or visit [www.oceanplayersclub.com](http://www.oceanplayersclub.com).

To learn more about PokerPro®, please visit [www.pokertek.com](http://www.pokertek.com).

To attain images from the Legend’s WSOP Satellite Tournament, email [marketing@pokertek.com](mailto:marketing@pokertek.com).