

# Press Release

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## **POKERTEK SELECTED AS PREFERRED VENDOR FOR PRINGSA/CIRSA AND INSTALLS FIRST POKERPRO TABLE IN PUERTO VALLARTA, MEXICO**

**Matthews, NC – November 2, 2009:** PokerTek, the industry pioneer and worldwide leader in automated poker tables, announced today that they have been selected as Pringsa/Cirsa's preferred vendor for automated poker tables.

The first PokerPro system was installed at the Emotion Bingo gaming property in Puerto Vallarta, Mexico on September 4<sup>th</sup>. Emotion Bingo is owned and operated by Cirsa and Pringsa Corporations. This is the first installation of PokerPro in Mexico.

"We are excited to add electronic poker to Emotion Bingo," said Julian Lopez, Director of Operations for Pringsa and Cirsa in Mexico. "PokerPro allows us to offer the most popular poker games and limits on an electronic platform that emulates live poker. Poker players will find a variety of cash games and tournaments, and compete against other players as they would at a manual poker table."

"We are pleased to be selected as the preferred vendor of automated poker tables for Pringsa/Cirsa," said Mark Roberson, PokerTek's Acting CEO and CFO. "They are a great partner, and we look forward to working with them to make PokerPro a success."

Due to the success of PokerPro in Puerto Vallarta, PokerTek is already planning its second installation with Pringsa/Cirsa by adding two tables to the state-of-the-art CasinoLife Del Valle property in Mexico City.

The Emotion branded property in Puerto Vallarta also offers sports betting, bingo and video lottery terminals.

### **About PokerTek:**

PokerTek, Inc. (NASDAQ: PTEK), headquartered in Matthews, NC, develops and markets products for the gaming and amusement industries. PokerTek developed PokerPro automated

poker tables and related software applications to increase revenue, reduce expenses and attract new players into poker rooms by offering interactive poker that is fast, fun and mistake-free. Heads-Up Challenge is a two-player table that allows bars and restaurant patrons to compete head-to-head in various games for amusement purposes, increases earnings for game operators and provides patrons unique and challenging on-site entertainment. Both products are installed worldwide. For more information, please visit the company's website at [www.PokerTek.com](http://www.PokerTek.com) or contact Tracy Egan at 704.849.0860 x106.

*This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, which are made in accordance with the Private Securities Litigation Reform Act of 1995. The forward-looking statements herein include, but are not limited to, the expected adoption of the PokerPro systems by gaming properties and other customers and the expected acceptance of the PokerPro systems by players. Our actual results may differ materially from those implied in these forward-looking statements as a result of many factors, including, but not limited to, overall industry environment, customer acceptance of our products, delay in the introduction of new products, further approvals of regulatory authorities, adverse court rulings, production and/or quality control problems, the denial, suspension or revocation of permits or licenses by regulatory or governmental authorities, termination or non-renewal of customer contracts, competitive pressures and general economic conditions, and our financial condition. These and other risks and uncertainties are described in more detail in our most recent annual report on Form 10-K and other reports filed with the Securities and Exchange Commission. Forward-looking statements speak only as of the date they are made. We undertake no obligation to update or revise such statements to reflect new circumstances or unanticipated events as they occur, except as required by applicable laws, and you are urged to review and consider disclosures that we make in the reports that we file with the Securities and Exchange Commission that discuss other factors germane to our business.*