

Press Release

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POKERTEK SIGNS EXCLUSIVE HEADS-UP CHALLENGE DISTRIBUTOR IN SOUTH AFRICA, SHIPS OVER 80 UNITS

Matthews, NC – April 23, 2010: PokerTek, Inc. (NASDAQ: PTEK) today announced that it has signed an exclusive distributor for Heads-Up Challenge World Series of Poker Edition tables in South Africa. PokerTek has already shipped 82 units based on initial orders, and anticipates continued growth in the region. This is the first time Heads-Up Challenge has been placed in the country.

“We are excited to enter the South African market with Heads-Up Challenge,” said James Crawford, PokerTek’s President. “And we are looking forward to introducing players and bar owners in the region to this fun and popular game.”

Heads-Up Challenge World Series of Poker Edition is a two-seat, cocktail height table that allows players to compete in games of Texas Hold’em and Bocce for amusement only. The tables accept cash and coins, and are typically placed in Bars and Pubs. The games attract new patrons into bars and earn revenue for the establishment owners. The tables facilitate large scale tournaments, allowing one to eight players to compete for fun and bragging rights.

About PokerTek:

PokerTek, Inc. (NASDAQ: PTEK), headquartered in Matthews, NC, develops and markets products for the casino and amusement industries. PokerTek developed PokerPro automated poker tables and related software applications to increase casino revenue, reduce expenses and attract new players into poker rooms by offering interactive poker that is fast, fun and mistake-free. Heads-Up Challenge is a two-player table that allows bars and restaurant patrons to compete head-to-head in various games for amusement purposes, increases earnings for game operators and provides patrons unique and challenging on-site entertainment. Both products are installed worldwide. For more information, please visit the company's website at www.PokerTek.com or contact Tracy Egan at 704.849.0860 x106.

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, which are made in accordance with the Private Securities Litigation Reform Act of 1995. The forward-looking

statements herein include, but are not limited to, the expected adoption of the PokerPro systems by casinos and other customers and the expected acceptance of the PokerPro systems by players. Our actual results may differ materially from those implied in these forward-looking statements as a result of many factors, including, but not limited to, overall industry environment, customer acceptance of our products, delay in the introduction of new products, further approvals of regulatory authorities, adverse court rulings, production and/or quality control problems, the denial, suspension or revocation of permits or licenses by regulatory or governmental authorities, termination or non-renewal of customer contracts, competitive pressures and general economic conditions, and our financial condition. These and other risks and uncertainties are described in more detail in our most recent annual report on Form 10-K and other reports filed with the Securities and Exchange Commission. Forward-looking statements speak only as of the date they are made. We undertake no obligation to update or revise such statements to reflect new circumstances or unanticipated events as they occur, except as required by applicable laws, and you are urged to review and consider disclosures that we make in the reports that we file with the Securities and Exchange Commission that discuss other factors germane to our business.