

Press Release

FOR IMMEDIATE RELEASE

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POKERTEK ANNOUNCES NEW MULTI-PLAYER SOFTWARE FOR HEADS-UP CHALLENGE AMUSEMENT GAME

“Multi-Player Tournaments will take Heads-Up Challenge to a whole new level.”

Matthews, NC – June 11, 2008: PokerTek, Inc., the industry pioneer and worldwide leader in automated poker tables and related software, announced the addition of multi-player tournament software for its Heads-Up Challenge amusement game. This newest functionality allows up to 8 players to play heads-up poker in a bracketed tournament, just like the pros do on television.

“Bracketed tournaments on Heads-Up Challenge are an exciting addition to our platform,” said James Crawford, President of PokerTek and General Manager of the company’s fast growing amusement division. “Our customers and operators have been asking for this as an added feature and we’re pleased to bring it to them now.”

Heads-Up Challenge, which allows players to play Heads-Up Texas Hold‘Em Poker for amusement only, is an exciting new coin-operated game, perfect for installation at restaurants and bars. Heads-Up Challenge was launched in late 2007 and has won rave reviews worldwide as its footprint continues to grow.

“This new multi-player tournament software is just fantastic,” said Terry Farr, President of Cosmic Video, the European distributor for Heads-Up Challenge. “The implementation is fun and players are going to love this. These knockout tournaments will take Heads-Up Challenge to a whole new level.”

By offering tournaments for up to 8 players, Heads-Up Challenge will give bar owners and route operators another new tool to draw players to an establishment without the need to have staff or outside concessionaires manage or direct the action. This new functionality offers players the chance to battle each other two at a time, in bracketed tournaments with 4, 6 or 8 players, as well as accommodating one or two players as it does today.

“This is a great addition to an already fun game,” said Zack Luttrell, National Sales Manager for PokerTek. “After all, the only thing better than beating one friend in a heads-up match is beating several of them in a tournament.”

For a limited, time, new Heads-Up Challenge™ orders will include this innovative tournament software at no additional charge. PokerTek is also offering the tournament software as a free upgrade for all previously purchased units. To receive your free tournament software upgrade or to purchase a new Heads-Up Challenge™ table, contact your Distributor or PokerTek directly at 888-694-8248.

About PokerTek:

PokerTek™, Inc. (NASDAQ: PTEK), headquartered in Matthews, NC, develops and markets PokerPro and PokerPro Heads-Up™, automated poker tables and related software applications developed to increase casino revenue, reduce expenses and attract new players into poker rooms. PokerTek entered the amusement space by introducing Heads-Up Challenge™, a heads-up poker table for bars and restaurants that targets adults who play for amusement only. PokerPro tables are located in the United States, Canada, Macau, Panama, Germany, Australia, South Africa and several major cruise lines. For more information, please visit the company's website at www.pokertek.com or contact Tracy Egan at 704.849.0860 x106.

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