



## **POKERTEK PARTNERS WITH HARRAH'S CHEROKEE CASINO TO RUN FIRST WORLD SERIES OF POKER TOURNAMENT IN NORTH CAROLINA**

**Matthews, NC – April 19, 2011:** PokerTek, Inc. (Nasdaq: PTEK) announced today that it is partnering with Harrah's Cherokee Casino in North Carolina to host the first World Series of Poker (WSOP) Tournament, entirely on PokerPro. This inaugural poker event will feature live action tournaments and events for poker players of all types.

"This will be the first WSOP event in North Carolina, and it will be a premier poker event. It is very exciting to bring the World Series of Poker to North Carolina for the first time" said Ron Hager, Table Games director at Harrah's Cherokee. "We are delivering to our poker players exactly what they have been asking for, big tournaments and the chance to play in the WSOP."

The WSOP event will be held in the new state of the art Cherokee Event Center. It will be home to 20 PokerPro tables offering tournaments and cash games. The week of events is designed to cater to the region's poker enthusiasts.

Highlights include:

- Friday May 6<sup>th</sup> with a \$550 buy-in multi-day tournament and the final to be played on Sunday May 8<sup>th</sup>
- Monday May 9<sup>th</sup> Omaha PL Hi/Lo \$120 tournament
- Wednesday May 11<sup>th</sup> \$225 win a Carnival PokerPro Challenge cruise event
- Thursday May 12<sup>th</sup> No Limit Turbo Hold'em event
- On Friday May 13<sup>th</sup> – Sunday May 15<sup>th</sup> a \$1,075 buy-in tournament will take place, with the winner receiving a \$10,000 WSOP main event seat along with cash prize.

This tournament will be played on the latest PokerPro tournament software. PokerPro version 3.0 gives players complete visibility of their tournament standings and chip stacks on the new tournament leader board and on individual player screens.

"We're pleased to be part of bringing the World Series to North Carolina," said Mark Roberson, CEO of PokerTek, Inc. "PokerPro is a complete poker solution allowing

operators to run big tournaments easily and efficiently while providing players with complete tournament visibility. Harrah's Cherokee and the WSOP tournament will be a showcase for PokerPro."

Harrah's Cherokee Casino & Hotel is an enterprise of the Eastern Band of the Cherokee Nation, located 50 miles west of Asheville at the entrance to the Great Smoky Mountains National Park. Harrah's Cherokee Casino is open 24 hours a day to guests 21 years of age or older. For more information about Harrah's Cherokee, please call (828) 497-7777 or visit [www.harrahscherokee.com](http://www.harrahscherokee.com).

#### **About PokerTek, Inc.**

PokerTek, Inc. (NASDAQ:PTEK) is a licensed gaming company headquartered in Matthews, NC that develops and distributes electronic table game solutions for the gaming industry. The company's products are installed worldwide, and include PokerPro and Blackjack Pro. For more information, visit: [www.PokerTek.com](http://www.PokerTek.com).

*This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, which are made in accordance with the Private Securities Litigation Reform Act of 1995. The forward-looking statements herein include, but are not limited to, the expected adoption of the PokerPro systems by gaming properties and other customers and the expected acceptance of the PokerPro systems by players. Our actual results may differ materially from those implied in these forward-looking statements as a result of many factors, including, but not limited to, overall industry environment, customer acceptance of our products, delay in the introduction of new products, further approvals of regulatory authorities, adverse court rulings, production and/or quality control problems, the denial, suspension or revocation of permits or licenses by regulatory or governmental authorities, termination or non-renewal of customer contracts, competitive pressures and general economic conditions, and our financial condition. These and other risks and uncertainties are described in more detail in our most recent annual report on Form 10-K and other reports filed with the Securities and Exchange Commission. Forward-looking statements speak only as of the date they are made. We undertake no obligation to update or revise such statements to reflect new circumstances or unanticipated events as they occur, except as required by applicable laws, and you are urged to review and consider disclosures that we make in the reports that we file with the Securities and Exchange Commission that discuss other factors germane to our business.*

Contacts:

Tracy Egan  
PokerTek, Inc.  
704.849.0860, x106  
[investorrelations@pokertek.com](mailto:investorrelations@pokertek.com)