

Press Release

Contact: Tracy Egan
704.849.0860 x106

POKERTEK ANNOUNCES FIRST POKERPRO INSTALLATION IN STATE OF INDIANA AT HORSESHOE CASINO CHICAGOLAND

Matthews, NC – August 7, 2008: PokerTek, Inc. (NASDAQ: PTEK), the industry pioneer and worldwide leader in automated poker tables and related software, is pleased to announce that it has installed PokerPro at the all-new Horseshoe Casino Chicagoland. This begins PokerTek's field trial in Indiana, and is the first automated poker installation in the state.

Horseshoe Casino reopened on July 29th after transforming its casino along Lake Michigan, more than tripling its size. "One of our primary goals for this expansion was to bring in the latest gaming technology to meet the demands of our players," said Rick Mazer, Horseshoe Casino's Indiana Regional President and General Manager. "PokerPro fits our needs perfectly, while allowing us total flexibility to adjust game offerings and tournament schedules."

"We are delighted to begin our field trial in the state of Indiana and increase our presence in the mid-west. We've proven that players in this region accept and appreciate the benefits of automated poker," said Chris Halligan, PokerTek's CEO. "We are pleased that our partnership with Harrah's has allowed us to be part of such an amazing property."

Horseshoe Casino's new gaming and entertainment facility is 350,000 square-feet, with more than 108,000 square feet of gambling space. The updated property contains more than 100 table games and over 3,200 slots. It also includes three restaurants, two bars and an entertainment center, The Venue, with capacity for 3,300.

About PokerTek:

PokerTek™, Inc. (NASDAQ: PTEK), headquartered in Matthews, NC, develops and markets PokerPro automated poker tables and related software applications developed to increase casino revenue, reduce expenses and attract new players into poker rooms. PokerTek entered the amusement space by introducing Heads-Up Challenge™, a heads-up poker table for bars and restaurants that targets adults who play for amusement only. PokerPro tables are located in the United States, Canada, Panama, Germany, Australia, Bulgaria, South Africa and several major cruise lines. For more information, please visit the company's website at www.pokertek.com or contact Tracy Egan at 704.849.0860 x106.

About Horseshoe Casino:

Harrah's Entertainment, Inc. is the world's largest provider of branded casino entertainment. Since its beginning in Reno, Nevada, nearly 70 years ago, Harrah's has grown through development of new properties, expansions and acquisitions, and now owns or manages casinos on four continents. The company's properties operate primarily under the Harrah's, Caesars and Horseshoe brand names; Harrah's also owns the London Clubs International family of casinos. Harrah's Entertainment is focused on building loyalty and value with its customers through a unique combination of great service, excellent products, unsurpassed distribution, operational excellence and technology leadership. For more information, please visit: www.harrah.com

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This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, which are made in accordance with the Private Securities Litigation Reform Act of 1995. The forward-looking statements herein include, but are not limited to, the expected adoption of the PokerPro systems by casinos and other customers and the expected acceptance of the PokerPro systems by players. Our actual results may differ materially from those implied in these forward-looking statements as a result of many factors, including, but not limited to, overall industry environment, customer acceptance of our products, delay in the introduction of new products, further approvals of regulatory authorities, adverse court rulings, production and/or quality control problems, the denial, suspension or revocation of permits or licenses by regulatory or governmental authorities, termination or non-renewal of customer contracts, competitive pressures and general economic conditions, and our financial condition. These and other risks and uncertainties are described in more detail in our most recent annual report on Form 10-K and other reports filed with the Securities and Exchange Commission. Forward-looking statements speak only as of the date they are made. We undertake no obligation to update or revise such statements to reflect new circumstances or unanticipated events as they occur, except as required by applicable laws, and you are urged to review and consider disclosures that we make in the reports that we file with the Securities and Exchange Commission that discuss other factors germane to our business.