

Press Release

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PokerTek selected by CIE in Mexico as supplier of automated poker tables

Matthews, NC – March 26, 2010: Today PokerTek, Inc. (NASDAQ: PTEK) announced that it has signed a contract with CIE (Corporacion Interamericana de Entretenimiento) to be their provider of automated poker tables and to place PokerPro tables into many of their gaming properties. CIE is one of the largest gaming operators in Mexico and has more than 50 properties throughout the country.

The first tables were installed at CIE's largest property, Royal Yak at Hipodromo de Las Americas in Mexico City. The new poker room boasts three PokerPro tables and offers all of the amenities that poker players want. PokerTek also installed two tables at a second Royal Yak location, Centro Magno in Guadalajara; those tables opened for play on March 20. Four more tables will be installed at the Yak Monterrey and Royal Yak Cancun properties in the coming weeks.

"It is clear to us that PokerPro is the premier automated poker product, and we are pleased to partner with them," said Carlos Zamudio, Director of Business Development for CIE. "PokerPro allows us to offer our patrons a complete poker solution and all of the most popular cash games and tournaments. We look forward to increasing our poker presence by adding tables to other properties very soon."

"We're excited to be selected as CIE's supplier of automated poker tables," said Mark Roberson, PokerTek's CEO and CFO. "CIE is a prestigious operator, and we are pleased to be adding PokerPro into their Royal Yak and Yak properties."

CIE is the leading producer of live entertainment in Latin America and one of the leading companies in the gaming industry in Mexico. CIE is a public company founded in 1990, whose shares trade on the Mexican stock exchange under the symbol CIEB.

About PokerTek:

PokerTek, Inc. (NASDAQ: PTEK), headquartered in Matthews, NC, develops and markets products for the casino and amusement industries. PokerTek developed PokerPro automated

poker tables and related software applications to increase casino revenue, reduce expenses and attract new players into poker rooms by offering interactive poker that is fast, fun and mistake-free. Heads-Up Challenge is a two-player table that allows bars and restaurant patrons to compete head-to-head in various games for amusement purposes, increases earnings for game operators and provides patrons unique and challenging on-site entertainment. Both products are installed worldwide. For more information, please visit the company's website at www.PokerTek.com or contact Tracy Egan at 704.849.0860 x106.

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, which are made in accordance with the Private Securities Litigation Reform Act of 1995. The forward-looking statements herein include, but are not limited to, the expected adoption of the PokerPro systems by casinos and other customers and the expected acceptance of the PokerPro systems by players. Our actual results may differ materially from those implied in these forward-looking statements as a result of many factors, including, but not limited to, overall industry environment, customer acceptance of our products, delay in the introduction of new products, further approvals of regulatory authorities, adverse court rulings, production and/or quality control problems, the denial, suspension or revocation of permits or licenses by regulatory or governmental authorities, termination or non-renewal of customer contracts, competitive pressures and general economic conditions, and our financial condition. These and other risks and uncertainties are described in more detail in our most recent annual report on Form 10-K and other reports filed with the Securities and Exchange Commission. Forward-looking statements speak only as of the date they are made. We undertake no obligation to update or revise such statements to reflect new circumstances or unanticipated events as they occur, except as required by applicable laws, and you are urged to review and consider disclosures that we make in the reports that we file with the Securities and Exchange Commission that discuss other factors germane to our business.